

CURRICULUM VITAE		DOM NOKES	
Contact information	M: +44 (0) 7733 101631	E: domnokes@yahoo.co.uk	
Profile	<p>An imaginative artworker/designer, looking for an opportunity to apply his efficient, creative approach; a design degree graduate from the Arts Institute at Bournemouth with an industrious nature and a zeal for typographic form and composition. Four years of commercial design experience in publishing and marketing and has completed many successful projects across a broad range of print and screen communications such as advertisements, magazine layouts, Annual Reviews, gift catalogues, leaflets/flyers, HTML email, Flash banners and POS-type projects. Has the ability to take briefs and respond with highly creative visuals as well produce materials that require rigorous typographic standards in order to convey information efficiently. Has the experience and skill to produce accurate final production artwork to technical specifications that is ready for both print and screen; In addition also has good organisational and communication skills that enables the delivery of projects within agreed timescales and budgets.</p>		
Education	09.03 – 07.06	The Arts Institute at Bournemouth	
		BA Hons Graphic Design (2.1)	
	09.02 – 07.03	Salisbury College	
		BTec Foundation Diploma Art and Design (merit)	
	09.86 – 06.93	Bishop Wordworth's School, Salisbury	
		A-levels: 2 (grade C), GCSEs: 8 (grades A –C)	
Software skills	Excellent knowledge of Adobe Indesign, Photoshop, Illustrator supplemented with very good knowledge of Adobe Dreamweaver and Flash, Microsoft Office (Word, PowerPoint, Excel)		
Design experience	06.11 – present		
		Senior Designer	The Directory Group (TDG)
		<p>This role is responsible for the design studio and output of 10 monthly print titles consisting of advertising, advertorial and editorial content; as well as responsibility for managing another part-time designer. As part of the small TDG team this very busy role requires exceptional organisational skills to plan and execute a large monthly output – to maintain records and systems to manage studio workflow and page-plan each title; also required is a very efficient and effective creative approach – designing engaging content to briefs from the sales colleagues as well as directly from advertising clients. This role is also responsible for all the final print-ready artwork for all the published output to technical specification for an external large volume printer. Central to my recruitment remit was the updating of some of the existing design – to date, new design ideas have been developed and implemented for all advertorial features and e-shots going forward, as well as new designs and content support systems for the 'What's On' and "Free ads" editorial regular features. Additional projects are also undertaken including e-shots and other marketing materials to promote the brands of the The Directory Group and the 'BLT Club" – Business development workshops organised by The Directory Group.</p>	
	02.11 – 04.11		
		Marketing Designer	IRIS Software Solutions
		<p>This appointment was to fill an existing design vacancy to the design team based in Bournemouth of a multi UK-based software production company; The role was to produce from concept to production print and web-based marketing materials to support IRIS's software products which involved liaising with at all levels within a complicated corporate structure and applying the appropriate corporate branding and sub-branding. Sadly (due to a lack of foresight for future recruitment requirements), shortly after I arrived, a cost-driven company restructure was announced and I was informed that the design team's remit was to be reduced as part of this restructure and I was to be made redundant.</p>	
	03.08 – 02.11		
		Designer	Hope and Homes for Children, Salisbury
		<p>At the beginning of 2008, international charity Hope and Homes for Children employed Spencer du Bois to design a new logo and suggest some brand language ideas; this work was encapsulated in their design of the Annual review for 2007. As in-house designer, the task was to extrapolate, expand and apply a new dynamic visual language, transforming the charity's visual communications across print, screen and other media to audiences ranging from fundraisers to corporate partners. Projects have included fundraising and appeal materials, web-based communications, supporter magazine, Annual Reviews and an animated promotional film – diverse projects with the common purpose of re-invigorating the visual brand of the charity. This role has required a comprehensive approach: an efficient design process – conceptual development, accurate design and production-specific artwork; effective communication at all internal levels and externally with suppliers and production specialists; and organisational skills, ensuring all projects are delivered within agreed timescales and budgets. The role of in-house designer has been especially key at this time with regard to facilitating the considerable step-change of introducing a new, successful visual identity.</p>	

	07.06 – 02.08		
	<table border="1"> <tr> <td>Advertorial Designer</td> <td>Origin Publishing, Tower House, Fairfax Street, Bristol.</td> </tr> </table> <p>A graduate role within a successful consumer and contract magazine publishing house. This is a responsible position with a personal allocation of magazine titles requiring an intelligent, highly organised approach to design with a diverse remit of design: the design of advertising content from brief to production, including the development and application of branding elements; the processing of completed copy from clients and external designers in order to facilitate its inclusion, and the production of specific print-ready documents for inclusion with editorial pages. Further briefs regarding the concept and design of promotional content such as unique and regular advertorial features, posters, calendars and catalogues are also undertaken alongside the regular content for each title. These roles are performed within the demanding production schedules for each magazine issue, requiring the effective communication with many colleagues in production, sales and editorial teams and client co-ordinators as well as a willingness to find solutions within a commercially driven and fast moving magazine publishing environment.</p>	Advertorial Designer	Origin Publishing, Tower House, Fairfax Street, Bristol.
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	06.05 – 08.05		
	<table border="1"> <tr> <td>Freelance Designer</td> <td>CREAM Magazine, Andes Publishing, Zurich.</td> </tr> </table> <p>Development from initial concept to final design and production of an eight-page supplement: 'The Bilingual Way', a feature on bilingual schools in Zurich for the August '05 issue. The project required collaboration with the contributing journalist, school staff and PR agency personnel. Supporting the art direction of CREAM magazine by developing illustrations (including a new logo for the regular column 'Secret Switzerland') as well as layout and production assistance.</p>	Freelance Designer	CREAM Magazine, Andes Publishing, Zurich.
Freelance Designer	CREAM Magazine, Andes Publishing, Zurich.		
Recreation	Foreign travel (I have driven to Mongolia!), photography/lomography.		
Portfolio	Available at http://www.designbyvent.com/portfolio2011.pdf (4MB)		
References	Available on request.		